



***The future of Warehouse  
Management and  
Control Systems***

# Switch to LWS Reflex and you'll never need another Warehouse Management System... ever

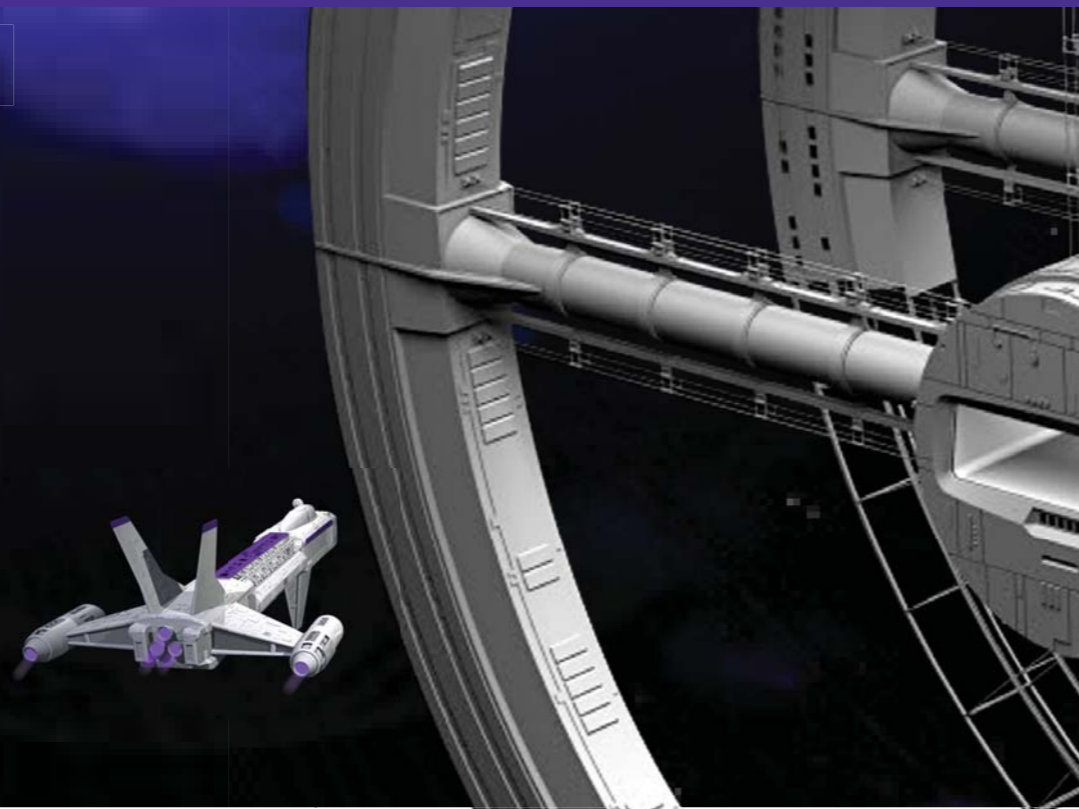
## Flexible payment options



### Breathes with your business... Pay-as-you-grow, Pay-as-you-go

Businesses change. That's a fact. Expansion, contraction, service offering, structure, facilities. The world of Logistics and warehousing evolves at a fast pace. You only have to look at the past 5 years to see that. If you are planning for the future, you have to anticipate change will be part of it. Which is why after 20 years experience of designing and implementing warehouse management and control systems at the very highest level, we decided to introduce LWS Reflex.

LWS Reflex is unlike any other Warehouse Management System. It has all the functionality and benefits of the very highest level integrated systems, yet you only pay for the features you actually need right now. Which means you get the most efficiently tailored system for the lowest possible investment. When your business needs more or less features in the future, you'll never have to invest in a replacement system. Instead you have these features turned on or off.



Budgeting for a new system has to be carefully considered. At Logistex however, not only will we help you identify the cost and operational savings of LWS Reflex and how soon you will get a return on your investment, we'll also show the flexibility of finance options that are available too. From a straight forward capital investment to lease payments and even activity based charges.

### There's no comparison...

- What other system on the market offers the kind of future-proof flexibility that LWS Reflex offers?
- What other system has such a vast range of control parameters as LWS Reflex offers?
- What other system can change its configuration as easily as LWS Reflex?
- What other system comes close to offering such flexible payment arrangements that LWS Reflex offers?



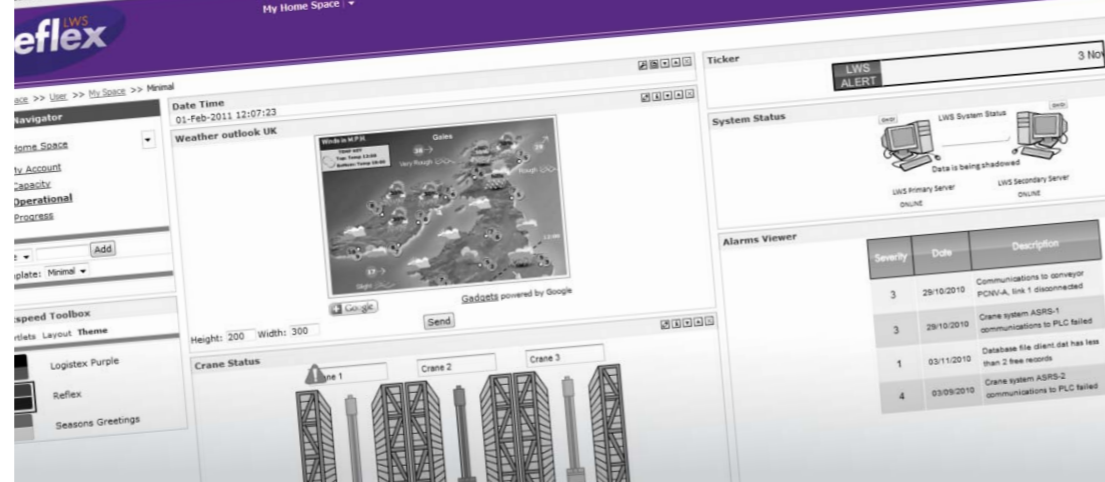
# Welcome to a world of control – LWS Reflex style



When you bring LWS Reflex into your business, you are opening up a whole world of control and operational reporting. During configuration and training we'll show you the powerful reporting tools available with LWS Reflex that can be displayed on your, or even your customers', very own web based reporting dashboard.

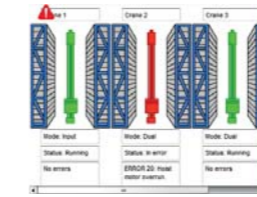
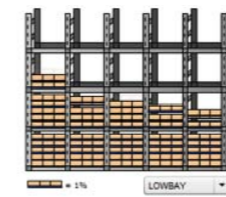
Operational metrics and KPIs are vital to maintaining and building new customer relationships, with LWS Reflex you can provide them with clear real time and trend reporting such as;

- Operational progress against plan for receipt, picking and despatch
- Stock profiling
- Performance
- Efficiency



Mixing these with any gadget from the Google gadget library of over 200,000 3rd party tools and you'll have a business-wide access tool you can view on your office PC or on any PC or laptop located anywhere in the world\*

- Combine LWS Reflex and web gadgets on a single page
- LWS Reflex standard gadget library includes: Systems status, MHE status, zone occupancy, pick progress, alarms. Configure the information that's relevant to you, change it when your needs change.
- Need to know how far you are through the day's despatches but also want to keep an eye on how the weather might affect deliveries?
- From traffic reports to weather forecasts, news headlines to stock market indices, link in the information that's important you



## Why not join the LWS Reflex partner programme?

- A Forum for influencing the LWS Reflex development roadmap
- Access to special LWS Reflex partner events
- Share best practices with other LWS Reflex users
- Comment on and review new LWS Reflex functionality

## ...There's no time to waste

*Time is money. We all know that. Downtime to change systems is costly. It is also a big barrier to new business.*



## And because LWS Reflex is from Logistex, it's a sure thing

*Low barriers to entry, minimal investment, rapid implementation  
LWS Reflex is the future, it configures to you, not the other way round.*



Client demands are varied. You may find you need to offer a totally different management procedure to be in with a chance of winning business. In the knowledge that LWS Reflex is multi-client, you'll be confident the system can re-configure rapidly to absorb any change, allowing you to bid for work you never thought possible.

- **Add functionality only when you need it**
- **Only pay for what you use**
- **Ultra-low downtime whilst re-configuring**
- **Respond quickly to new business opportunities**
- **Industry leading 24x7x365 support**
- **Powered by Logistex**

### **24x7x365 hotline support**

*Our phone is answered 24hrs a day, 365 days a year. It's manned by specialist Logistex engineers, not external call centre staff. You call technical support, you speak to someone technical. It's faster and more effective - it's a sure thing. Just like our ongoing customer service and support.*

Logistex is a leading global provider of warehouse solutions, providing design, specification, systems, equipment, installation and on-going support. As a 4th Party Integrator we are not constrained by own product manufacturing. We can specify anyone's products anywhere in the world. When you invest in LWS Reflex, you are not only getting the most future-proof Warehouse management and control system, you are getting the business support and drive from one of the world's leading teams of experts in the industry.

### **Functionality includes:**

#### **Inventory management**

- Hot zones for fast-moving lines
- Stock adjustments
- Merge or split stock between containers

#### **Receiving**

- Monitor progress of inbound deliveries
- Reconciliation of planned receipts
- Receive against supplier purchase orders

#### **Despatching**

- Release and assembly of despatches
- Dynamic stock allocation with automatic shortage correction
- Monitor progress of outbound loads
- Managed and unmanaged loading of trailers

#### **Interfaces**

- Standard interface to commercial systems
- HMRC bonded systems

#### **LWS selection of storage location**

- Based on aisle occupancy and MHE workload balancing
- Maintains stock balance holding across aisles
- Based on SKU storage zone rules, e.g. for fast, medium and slow movers

#### **MHE control**

- Standard control interfaces to conveyors and cranes
- Dynamic routing of containers based on conveyor availability
- SCADA environment for maintenance and diagnostics
- Container profiling for MHE acceptability with reject handling

#### **User access control**

- User identity and password-protected access to MHRA standards
- Access control based on groups of user profiles

*An initial consultation about bringing the future of warehouse inventory management and control to your businesses is without obligation. Call us today for an appointment on **01536 480600**. Or email [reflex@logistex.com](mailto:reflex@logistex.com).*



### **Logistex**

2700 Kettering Parkway,  
Kettering, Northamptonshire,  
UK, NN15 6XR

Tel: +44(0) 1536 480 600

Fax: +44(0) 1536 480 700

**[logistex.com](http://logistex.com)**